

Press release

Digital data processing and satellite imagery startup Diginove joins the Mobilitas Group

With operations in 97 countries worldwide, Mobilitas will ensure the best support to Diginove's international expansion

Paris (France), April 19, 2021 - *The French family-owned Mobilitas Group, who sets the standards for the international mobility industry as well as in the physical and electronic records management sector, announces that it has acquired a stake in the Aix-based startup Diginove.*

Diginove, publisher of document digitization solutions

With Dexelia solutions, Diginove offers document digitization, image processing and automatic document recognition services. Positioned in the fast-growing electronic document conversion market. Diginove makes a difference by using cutting-edge high-tech tools to offer its customers tailor-made solutions and supports them throughout the various stages of their document digitization projects.

Diginove now joins Mobilitas, bringing on board a portfolio of more than 60 customers from various high-tech sectors and 125,000 licenses. Within the group, Diginove will strengthen the physical and electronic records management division's offer, meeting customers' needs in terms of digital transformation for document processing.

TeleCense, Diginove's flagship satellite imagery project

Diginove has been working for several years on the TeleCense project, which aims to cross-reference satellite imagery with demographic data to facilitate decision-making by public institutions and private companies in terms of public policy and investment. TeleCense aims at becoming a significant player in the very promising market of geospatial data management. It should improve population estimates particularly in emerging countries where censuses are difficult to implement.

TeleCense has numerous applications: water treatment, electricity networks, real-time mapping of the coronavirus spread, industrial sites installation, etc. For example, Diginove is working with a large European insurance group on a project in Nigeria to anticipate the spread of certain diseases by crossing demographic and health data. Today, data and AI can enable better anticipation of health crises for insurance companies, but also contribute to the development of public health policies.

Mobilitas prioritises Diginove's international development

Within the French startup ecosystem, Diginove has already distinguished itself by winning the second "Innovation Contest" organized by BPI France. Diginove is also a member of Orange



Business Services' Cloud Starter program and a member of the European Space Agency (ESA) incubator.

With a turnover of €395,000 in 2020 and a very high R&D budget, Diginove is aiming for 50% growth in turnover in 2021/2022 relying on the arrival of Mobilitas in its shareholding to accelerate its development. Present in 97 countries worldwide, including the 54 countries of the African continent, Mobilitas will play a key role in winning new international customers for Diginove, particularly TeleCense applications for the African continent.

“The arrival of Mobilitas in Diginove's share capital is great news and a great opportunity for us”, said Michel Bénét Chariman and founder of Diginove. “It was important to find a partner capable of supporting our two activities, and Mobilitas fits perfectly into this dynamic”.

“By investing in Diginove, we have a two-pronged objective: to reinforce our service offering in document digitization and to give global exposure to a French geospatial data management startup”, explains Alain Taïeb, Chairman of the Supervisory Board of Mobilitas. “The Mobilitas Group is proud to contribute to the development of a French jewel like Diginove, which is positioned in one of the fastest growing industries in France and in the world.”

About the Mobilitas Group

Founded nearly 50 years ago, the Mobilitas Group is a family-owned company specialized in the mobility of goods and people, before diversifying into physical and electronic records management. With more than 4,800 employees in 97 countries, the Mobilitas Group - run by the third generation of the TAIEB and CASTRO families - is today one of the world leaders in the field of international mobility (moving companies and individuals, accompanying executives on expatriation) and continues to advance towards the podium of the largest players in physical and electronic records management.

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