



Press release

The French jewel of satellite imagery Diginove expands its activities worldwide

Diginove supports the insurance sector in the prevention of climate and health risks with its cutting edge TeleCense technology.

Aix-en-Provence (France), 22 November 2021 - *Aix-en-Provence-based startup Diginove, who this year joined forces with the MOBILITAS Group, is pursuing its expansion with a new project in partnership with AXA Climate. The collaboration focuses on the rising water levels and the consequences for populations and industrial sites in different regions of the world.*

Anticipating the consequences of climate change

To help private and public organisations improve their understanding of risks and thus limit them, Diginove carries out forecasting work with TeleCense, a proprietary satellite imagery technology hosted on the sobloo platform of the Airbus-Orange Business Services consortium. In this context, Diginove and AXA Climate are now working on an eight-month project to anticipate climate change and its impact on people and infrastructure in various coastal areas in Mauritania, Reunion, Mauritius, Comoros, and the Maldives.

This work on the consequences of climate change, through the ongoing analysis of rising sea levels and coastal erosion, enables Diginove to support the various stakeholders by enabling them to better analyse the risk, quantify the cost and define prevention plans.

The project will be partly financed by the "France Relance" programme and by the Southern region. By benefiting from these schemes, Diginove demonstrates its position as a space sector company at the forefront of French innovation in this field.

Michel Bénet, CEO of Diginove: *"This new project with AXA Climate demonstrates the relevance of our offer to the field of geospatial data management and use. I am convinced TeleCense's technology can help public and private entities anticipate the consequences of crises in the coming decades and help mitigate them, particularly those linked to climate change."*

Predicting future disease outbreaks in Nigeria

Geospatial analysis can also be used as a tool to implement preventative policies for epidemiology and health geography. In this context, Diginove has been collaborating with AXA Group subsidiary Mansard since 2020. Diginove cross-references satellite and health data from Nigeria to enable the insurer's subsidiary to anticipate the development and spread of certain diseases and implement preventive actions where health risks are identified.

To improve the effectiveness of the TeleCense technology, Diginove relies on the Flux Vision Orange solution to provide anonymous data from its mobile network. Data, especially satellite data and AI, are opportunities for insurers and governments to prevent health crises.

Michel Bénét, CEO of Diginove: *"This project in Nigeria is another concrete example of a civilian application of space imagery, in this case in the health sector. At a time when the resurgence of various epidemics is a major concern, TeleCense is a tool that can greatly contribute to the development of health policies."*

Accelerating international development with MOBILITAS

With the ambition to become a significant player in geospatial data management, TeleCense should help improve population estimates, especially in emerging countries, where censuses are difficult to implement. TeleCense has numerous applications: water treatment, electricity networks, anticipation of health crises, installation of industrial sites, etc. Thanks to the presence of the MOBILITAS Group in the startup's hometown and in 97 countries worldwide, including the 54 countries of the African continent, Diginove can accelerate its international development.

About Diginove

Founded in 2016, Diginove is an Aix-en-Provence-based startup specialising in image processing along two axes: the development and marketing of documentation digitisation with the Dexelia software suite; and the processing, transmission, and visualisation of satellite images for the defence and civil sectors. The latter uses a proprietary technology called TeleCense to identify and characterise urban areas and estimate the population in emerging countries. It has numerous applications in the French and English-speaking world.

About the MOBILITAS Group

Founded in 1974, the MOBILITAS Group is a family-owned company that specialised in the mobility of goods and people before diversifying into physical and electronic records management. With nearly 4,800 employees in 97 countries, the MOBILITAS Group is today one of the world leaders in international mobility (moving companies and individuals, accompanying executives on expatriation) and continues to advance towards the podium of the largest players in physical and electronic records management as well as and heritage conservation and promotion.

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