

Press release

MOBILITAS accelerates its development strategy to expand its digital services offer in New Caledonia

Nouméa (New Caledonia), April 15, 2024 - The MOBILITAS Group, which specialises in global mobility management, physical and digital records management solutions, as well as the digitisation, conservation and sharing of cultural and historical heritage, has acquired a 30% stake in "La Démat", a consulting company and integrator of document management solutions.

AGS Records Management, a leading player in the archiving and document management market in New Caledonia, has embarked on a very dynamic strategy to develop its service offering to meet the challenges of the digital transformation of local companies and public institutions.

This investment in La Démat expands the catalogue of digital solutions offered by AGS Records Management and contributes to its growth strategy in the market for digital solutions and cloud services. This partnership allows the Group to offer its customers new and innovative services around the world.

"La Démat's expertise allows us to take the lead on major digital transformation projects and thus become a next-generation service integrator capable of supporting the digital transformation of our customers from end to end." says Philippe Rocuet, Managing Director of AGS Records Management.

Founded in 2002 by Pierre Bartoletti, La Démat, an expert in the integration of document management software solutions, offers a complete range of support services and benefits to public institutions in the digitization of their document processes.

"We are delighted to be working with the teams of the MOBILITAS Group. This alliance offers us great development prospects and will allow us to go further in the support offered to our customers" comments Pierre Bartoletti.

ABOUT MOBILITAS

Founded in 1974 and now managed by the third generation of the Taïeb and Castro families, the MOBILITAS Group is a mid-sized company specializing in the removal and relocation services, physical and digital records management, and the digital preservation of heritage.

The group, which is present in 102 countries and employs more than 4 800 people, relies on its own network on the one hand and its exclusive Agents on the other hand to offer its customers unparalleled service in all its sectors of activity. The group's long-term vision

reflects its philosophy and culture that guide its major entrepreneurial and investment decisions. Decisions that regularly shape and strengthen the group leading it towards new processes, new businesses, new horizons.

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