

Press Release

MOBILITAS consolidates its Asian footprint with new branch in Laos - the 100th country in its network.

Following Thailand, Vietnam, Cambodia, and Myanmar, MOBILITAS, under its AGS brand, has expanded to a 5th country on the Indochinese Peninsula. The move marks a new chapter in the group's history, with its network now covering 100 countries.

7 November 2023 - The French-owned MOBILITAS Group, specialised in global mobility, physical and digital records management, and the preservation, restoration, digitisation and sharing of heritage, has opened a new branch for its flagship brand in Laos – the 100th country to form part of its network.

Now covering the entire Indochinese peninsula, MOBILITAS consolidates its position as leading operator, offering internationally recognised expertise, regional know-how and a full range of tailor-made services.

Covering the entire ASEAN zone

Laos was an obvious choice for the international group when it came to assessing new markets for development. The only landlocked country in South-East Asia, Laos conducts all international trade by road or rail. Most cross-border traffic passes through Vietnam and China, where MOBILITAS is well established.

Additionally, Laos is a full member of the World Trade Organization (WTO), the ASEAN and the Asia-Pacific Trade Agreement. These commitments foster close commercial relationships with many of the countries where Mobilitas also operates.

The Group aims to cover most of the 10 ASEAN Member States, one of the world's most dynamic regions, demonstrating its constant drive for improvement and desire to meet its customers' needs, wherever they may be.

"Over the decades, Laos has progressively solidified its international economic footprint, presenting MOBILITAS with a promising opportunity to satisfy the needs of our global customers by establishing a presence here," commented Alain Taïeb, Chairman of the Supervisory Board of the MOBILITAS Group. "As Laos is one of the 88 member countries of the Organisation internationale de la Francophonie, and to coincide with 70th anniversary of Franco-Laotian diplomatic relations, I feel immense pride in integrating Laos to our network."

A sign of commitment

The new site is strategically situated between the Laotian capital of Vientiane and the bridge that marks the border with Thailand. Equipped with an ultra-modern 1500m² warehouse that adheres to the highest safety standards, it will provide the full range of MOBILITAS services.

With its rich and diverse historical and cultural heritage, Laos is ideal for deploying all the Group's expertise in heritage preservation, restoration, digitisation and sharing – services it launched in 2022 under its Memorist brand.

"By offering new services to the Laotian business community, we are strengthening our ties with this country in the greater Indochinese region. This new location reflects our dedication to provide high-level services to our international customers, and our confidence in the future of the Asian business community as a whole," said Alain Taïeb.

ABOUT MOBILITAS

Founded nearly 50 years ago and now run by the 3rd generation of the Taïeb and Castro families, the MOBILITAS Group is a mid-cap company (ETI) specialising in removals, relocation and global mobility management services, as well as physical and digital records management solutions and the preservation, restoration, digitisation and transmission of heritage.

With over 4,800 employees and a presence in 100 countries, the group relies on its own network and a pool of exclusive agents to offer unrivalled service in its three core businesses. A long-term vision guides the company's major business and investment decisions. Decisions that regularly shape and invigorate the Group, leading it towards new processes, new businesses, new horizons.

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