

## **French heritage preservation specialist Arkhênum accelerates international development**

**France - Bordeaux, 7 September 2021** – *Since its integration into the French, family-owned Mobilitas Group in 2016, Arkhênum has embarked on a twofold strategic turnaround by developing its private and international client base and accelerating its international development.*

### **Arkhênum, the French gem specialised in heritage preservation and promotion**

Founded in Bordeaux in 1999, Arkhênum specialises in digitising heritage documents of all types (manuscripts and printed registers, newspaper archives, small- and large-format iconography, etc.), a service it offers mainly to public institutions like archive repositories, libraries, and museums. Arkhênum has progressively expanded its service offering and can now provide a complete range of services for the preservation and promotion of cultural heritage and history at large.

The company actively participates in local skills development as well as economic development of the Aquitaine region. Initially comprised of a single employee, Arkhênum now counts more than 64 employees, half of whom are based at its Bordeaux headquarters. The company also relies on a network of highly specialised partners such as the group I2S, a specialist in image capturing and processing and a member of Bordeaux French Tech. In addition to its presence in Bordeaux, Arkhênum is present nationally and internationally, with a production site in Paris and permanent production sites in Geneva and Berlin.

Arkhênum has been part of the Mobilitas Group's Heritage division since 2016. The division's mission is to offer heritage preservation and promotion services to both public and private organisations in France and abroad. Nowadays, these new services fulfil a strategic purpose as well, since companies that emphasise their longevity convey an image of quality and expertise that distinguishes them from their competitors. And although the process mobilises and unites employees, it also serves to capture and retain institutional knowledge. As such, many public and private organisations, including Dior, Yves Rocher, LVMH, Michelin, BNP Paribas, and Renault make use of the services of the MOBILITAS Group's heritage division.

### **A local success story breaking international ground**

With the help of "[La French Touch](#)", which is recognised throughout the world, and the presence of the Mobilitas group in 97 countries, Arkhênum is accelerating its international development. In Europe and Africa in particular, the company is assisting various organisations, public Cultural institutions and private companies with their digitisation projects and their heritage promotion strategies.

Today, 25% of Arkhênum's turnover is generated internationally, either through direct clients, such as the United Nations in Geneva and the Institute of Economic Development in Senegal, or with partner institutions, such as those of the United States Holocaust Memorial Museum.

Recently, Arkhenum was awarded two tenders in Germany. The company will digitise 42,000 administrative files that trace the terrible history of the spoliation of German Jewish property under the Nazi regime between 1933 and 1945. Over a period of two years, the Arkhenum team will produce more than 2 million high-definition digital images at its Berlin premises. The second tender will see the team make a two-year move to the German National Library in Leipzig to digitise 3.4 million pages of old collections, dating back to 1913.

According to Laurent Onainty, Managing Director of Arkhenum: *"By preserving and enhancing heritage, we intend to inspire, preserve, digitise and share the diverse histories of organisations in France and abroad. We reveal them to their stakeholders, both internally and externally."*

### **About d'Arkhenum**

Founded in 1999, Arkhenum is one of the leading specialists in the preservation and enhancement of heritage for the private and public sectors. With nearly 70 employees and a turnover of €4.5 million in 2020, Arkhenum operates on a national and international scale. Since 2016, Arkhenum has been part of the Mobilitas Group's Heritage division, that aims to preserve and enhance cultural, artistic, and historical heritage throughout the world. This new division responds to the needs of private and public stakeholders, both French and international, wishing to preserve their history and make it freely available (to the general public, historians, researchers, etc.) or share it with restricted/target audiences.

### **About the Mobilitas Group**

Created nearly 50 years ago, the Mobilitas Group is a family-owned company that specialised in the mobility of goods and people before diversifying into physical and electronic records management. With 4,800 employees in 97 countries, the Mobilitas Group — run by the third generation of the TAÏEB and CASTRO families — is today one of the world leaders in the field of international mobility (moving companies and individuals, accompanying executives on expatriation) and continues to advance towards the podium of the largest players in physical, digital and heritage records management.